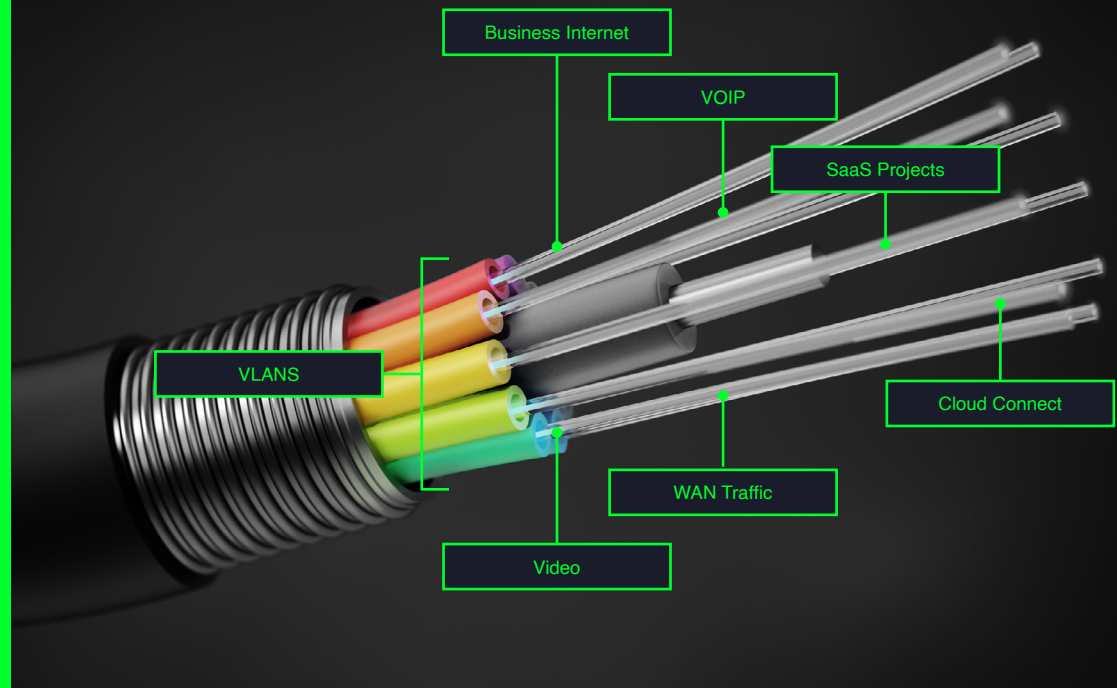


Smart Business Internet

The Business Internet service that is a gateway to your customers' Cloud services

Multiple services over one connection.

EXPO.e's business Internet service, Smart Internet, provides business-grade, end-to-end fibre from your premises all the way to our 100GigE core Network. Our Network is a business-only Network with no disruption from consumer peaks in traffic. This means your customers receive ultra-fast, symmetrical and fully scalable Internet connectivity.



Once connected, your customers can expect to receive uncontended business Internet delivered over fibre with the same high-speed uploads as for downloads. Smart Internet scales up the full capacity of their connection, meaning it can continue to serve their needs as their organisation grows, thus future-proofing their investment in connectivity.

WHY SMART BUSINESS INTERNET FROM EXPO.e?

The service provides uncontended and scalable bandwidth for all the critical services your customers needs - both now, and in the future. What's more, one connection from us provides your customer with a seamless route into EXPO.e's Layer 2 Access Service - Smart Wires.

Over our Smart Wires Access Service customers can run all the different types of services and applications EXPO.e offers. These include: Wide Area Networks, Hosted Telephony, Cloud Services (including Online Back Up, Server Replication and Data Centre Connectivity). Customers can also connect to 3rd Party Cloud services including AWS and MS Azure.

The clever part is that if you don't need the entire capacity of their connection for Internet, you can split the circuit using secure VLANs and use it to deliver other services and applications, reducing infrastructure costs.

Consolidating services across one connection means your customers get a flatter and easier-to-manage Network, reducing the day-to-day technical and administrative burden placed on your staff.

IPV6-READY INTERNET

Having plenty of IPv4 addresses doesn't protect a business from other organisations running out of IPv4 elsewhere on the Internet. When IPv4 runs out, businesses can no longer make the assumption that the entire Internet will be reachable or that they themselves will be universally reachable. We advocate that our customers take steps to prepare their Networks for 'both Internets'.

Smart Internet has a dual-stack approach which means our services are both IPv4 and IPv6 compliant. EXPO.e has been awarded 4 stars of IPv6 readiness by RIPE NCC (the European

Regional Internet Registry). This puts us amongst only 18% of UK providers that are most prepared to provide Internet connectivity when IPv4 expires.

FULL VISIBILITY & CONTROL OF YOUR CUSTOMERS' INTERNET SERVICE

EXPO.e provides an application control system via its Bandwidth Management System. It is a unique service delivered from the Cloud via a web portal which means expensive appliances are no longer required to shape your application and Internet bandwidth.

SMART BUSINESS INTERNET FEATURES

- Fully managed service with our Ethernet Demarcation Device (EDD).
- Service is IPv4 and IPv6 compliant as standard.
- Scalable capacity over our 100GigE core Network.
- Hundreds of peering relationships and integration with the world's major content providers make the Internet just one hop away.
- Cloud-ready Internet.
- Uncontended Internet with symmetrical upload and download speeds.
- 24 / 7 x 365 technical support for assistance.
- Split the connection into multiple secure VLANs to deliver several services over the same pipe.

SMART BUSINESS INTERNET BENEFITS

- Cost savings, with consolidating voice, video and data services across one connection with one connection fee.
- Our installation process is a simple plug-and-play deployment, doing away with expensive hardware and set-up costs.
- Adaptable and scalable, our infrastructure can easily grow with your requirements.
- Highly available support - backed up by strict SLAs and 24 / 7 x 365 technical support..
- Extensive peering arrangements with the world's major Internet content providers. Thus, minimising Network latency to just one routing hop away.
- Customer first approach - We work as a trusted partner. All customers are assigned their own account manager who will work with you to better understand your business needs.
- Building block to other services - Smart Internet is the first step to accessing multiple services at a key stroke.
- Peace of mind that your traffic is not diluted with consumer traffic.

EXPO.e is a Cloud, Connectivity and Communications pioneer with a difference.

From launching the world's first Virtual private LAN in 2006 on our privately-owned 100GigE secure and super-fast Network to our recent launch of the world's first Software Defined Digital Platform (SD-DP), our commitment to innovation has resulted in us being recognised as one of the fastest-growing private companies in the UK, with 9 ISO accreditations to our name.

We have an extensive solutions portfolio that enables us to create services tailored specifically to our customers' operational needs whether that be for Private, Public or Hybrid Cloud, Data Centre, Unified Communications, Cyber Security or Managed IT Services.

Whether it's for a single service or transformative solution, we deliver Peace of Mind-as-a-Service to our customers: that's why we are trusted by over 3,000 customers, with 96% reference-ability and an **industry-leading Net Promoter Score**.

