

SCHEDULE G: SERVICE DEFINITION FOR SERVICE DESK**1. Service Desk Service Description**

Exponential-e's Service Desk Service is an IT support service, based across 3 diverse locations with Security Cleared (SC) Service Desk Agents. The Service Desk is aligned to ITIL practices and is underpinned by Exponential-e's ITIL-based management platform.

The Service is available in two options:

- Standard
- White-Labelled

each as detailed below.

Standard Service Desk

The End User will have a single point of contact to the Service Desk through a dedicated Direct Dial In number (DDI) as well as a Service Portal, where all user requests are recorded and tracked.

The hours during which the Service Desk will be provided to the Reseller / End User (the "Service Hours") and the relevant DDI will be set out on the Order Form (the "Standard Service Elements").

White Labelled Service Desk

The White Labelled option consists of the Standard Service Elements plus configured components detailed in the Order Form, in order to provide a customised service that feels like it is delivered directly by the End User. The components that are available to be configured in addition to the Standard Service Elements are:

- A personalised Interactive Voice Response (IVR) Welcome Message, recorded and presented when the Service Desk is contacted through the direct telephone line number.

The IVR can be used to inform of any End User major incidents or relay key and specific announcements. If a caller calls the Service Desk outside of Service Hours, the Welcome Message can be customised to inform the caller and ask to leave a voicemail for the Service Desk Agent to action the next Working Day;

- The Service Portal, configured to have the company logo on the login screen and in the home screen once the user has logged in to create or follow up on their tickets; and
- The Service Desk Agent welcome script, tailored to represent the End User's Service Desk.

Both options of Service include the following:

Contact Method: Email

Support request can be sent to the email specified in the Order Form.

Once the email is received a ticket will automatically be created in the Service Portal. The End User will receive a notification via email of the unique ticket reference number for tracking. This must be included as part of the subject in any further communications regarding this ticket.

Contact Method: Telephone

End Users have a single point of contact to the Service Desk function through a dedicated Direct Dial In number (DDI).

The following telephone functions are available with the Service Desk, and will be provided to the extent specified in the Order Form:

- **Automatic Call Distribution (ACD).** This allows for the automatic distribution of all incoming calls to a specific group of logged in and marked available Service Desk Agents and provides call load balancing to manage the demand on each agent.
- **Interactive Voice Response (IVR).** This allows for a Welcome Message to be presented on contact or to inform the caller of any open major issues or scheduled maintenance taking place. If interactive call handling is included, calls are routed according to the options selected by the caller, directing them to the appropriate Resolver Group.
- For White Labelled requirements, this Welcome Message and IVR are tailored accordingly.
- **Call Redirect.** This is used by the Service Desk to redirect received calls to other Resolver Groups and used as part of the triage procedure.

- **Access to Call Recordings.** The Reseller / End User has access to Exponential-e's call recordings.
- **Call Wallboard.** This presents the real time view of the Service Desk telephone handling which includes reporting of call queue volumes, available Service Desk Agents and call performance against the applicable SLA targets.
- **Call Reporting.** This provides call handling reporting to demonstrate the SLA achievements and provide key management information such as average call duration and wait times to help improve the Service Desk function.
- **Voicemail.** This provides the end users contacting the Service Desk, where the call is outside the Service Hours, to be able to leave a voicemail, which will be picked up and actioned the next Working Day.
- **Chat.** To provide a more interactive engagement experience for all end users when contacting the Service Desk, by sending and receiving instant messages.

Service Portal

The Reseller / End User is able to create tickets and monitor progress through the Service Portal.

The Service Portal presents a Wallboard with service tickets and progress, which can be configured for White Label requirements.

Service Reporting

A real-time snapshot of the service performance is available on the Service Portal Wallboard, highlighting the service achievements compared to the agreed Service Level Agreement (SLA) targets. The Reseller / End User can access the Wallboard on the Service Portal using their login credentials.

2. Target Service Commencement Date*

Service Desk Service Number of Working Days detailed in the Order Form

** from order acceptance.*

3. Service Level Agreement

One or more of the following Service Levels will apply, as set out in the Order Form.

Target	Description
Abandoned Call Rate	The percentage of inbound phone calls made to the Service Desk that are abandoned by the caller before speaking to a Service Desk Agent. The Abandoned Call Rate (ACR) is calculated as abandoned calls divided by total inbound calls (in percentage) during a calendar month or the most recent 50 calls to provide a reasonable data point to calculate from. All calls abandoned before 8 seconds will not be used to determine the ACR.
Average Waiting Time	The average time a user waits for a call to be answered when making an inbound phone call to the Service Desk. The average waiting time will be calculated as an average time for all calls in the calendar month or the most recent 50 calls to provide a reasonable data point to calculate from.
Calls Answered Time	The percentage of inbound phone calls made to the Service Desk where the Service Desk Agent picks up in under the target stated in the Order Form. The call answered time is calculated as all calls where the target was met divided by total inbound calls (in percentage) during a calendar month or the most recent 50 calls to provide a reasonable data point to calculate from.
First Time Fix Rate	The percentage of telephone contacts to the Service Desk that are resolved by the Service Desk Agent at the first point of contact. The First Time Fix rate (FTF) is calculated as Service Records 'Resolved' and marked as 'First Time Fix' and with 'Contact Type' is 'Telephone' in Autotask divided by total number Incidents and Service Request created (in percent) during a calendar month with 'Contact Type' as 'Telephone'.
Ticket Handling Response Time	The initial Ticket Response is the time taken for requests for service made from the end users via the Service Portal from the submission time, to when the Service Desk Agent takes ownership and moves the status to 'In Progress'. The end user will be notified when the status has changed and the ticket will be time stamped with the progressed time.

Target	Description
	The Response time will be measured using the submission time and the time stated for when 'In Progress' is achieved.
Ticket Handling Assignment Time	<p>Assignment time, for tickets which require technical escalation, is taken from the initial recording of the request via a direct call to the Service Desk or from the Service Portal to being assigned to the appropriate Resolver Group.</p> <p>The Assignment time will be measured using the submission time and the time stated for when 'Waiting Service Partner' or 'Waiting Vendor' status is achieved.</p>

4. Data Processing

This section only applies to Contracts entered into pursuant to Master Partner Reseller Agreements (MPRAs) signed before 02/05/2025. For MPRAs entered into after this date, please see the applicable Data Processing Addendum instead.

When Exponential-e provides the Service Desk, this may result in Exponential-e Processing Partner Personal Data. The following applies to the Processing of such Personal Data by Exponential-e:

Subject Matter of Processing

Phone numbers, call records, calls, content of voicemails, email addresses, passwords/codes and usernames used in conjunction with the Service and/or Service Portal.

Nature of the Processing

Recording, storage, collection and reporting.

Location of Processing

The Processing will take place within the UK and/or EEA.

Appropriate Technical and Organisational Measures

With respect to the requirement set out in the General Terms in Clause 10.15 at point (ii), the Reseller agrees that as far as it is concerned the security measures set out in the Contract and Exponential-e's maintenance of the ISO27001 (Information Security Management) standard or any replacement or equivalent of either subsisting from time to time (the "Security Measures") fulfils the requirement of appropriate technical and organisational measures and the Reseller agrees not to contend otherwise, recognising that the Charges for the Service Desk directly relate to the Security Measures to be applied.

5. Definitions

In this Service Definition, the following terms shall have the meanings assigned to them below:

"Service Desk"	Exponential-e Service Desk Service as set out in this Service Definition.
"Service Desk Agent"	Exponential-e technical staff member, providing the initial engagement, understanding the Reseller's / End User's requirements and escalating issues where necessary.
"SC Cleared"	Engineers that have undergone UK Security Clearance (SC).
"Service Portal"	Professional Services Automation (PSA) platform providing a singular view of the entire business.
"Welcome Message"	A pre-recorded message played when the user calls the Service Desk, welcoming the user or giving them instructions on how to proceed.
"Resolver Group"	A team or functional group responsible for the resolution of events, incidents, or problems.
"Wallboard"	Dashboard interface to show mission-critical business data in real time.